

ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

Approved Meeting Minutes

Recorded by Janice Pack

April 10, 2018

Members Present: Kat Carpenter, Norm Nickerson and Town Administrator Aaron Patt**Meeting Opened:** 5:00 PM

Grant: The Greenfield Community Economic Development Feasibility Study was reviewed and discussed. Kat asked if there were any matching funds for the study; we put \$2000 on the application but Aaron said there are no actual funds to put towards this. Aaron encouraged Kat to reach out to other communities for more information and advice. Aaron reviewed Kat's changes and offered some other ideas. He wanted her to show that we had regional impact with the events held, and they had longevity, such as with the Blue-B-Que. Another event, the New Hampshire 100, is a large event that has gone to another town tied in with commercial sponsorship. He suggested that we expound upon the events we list and provide information to show that we have held big events in the past and we are looking for our next endeavor. Kat asked everyone to send her a list of the past events as she wasn't familiar with all of them, like the Wing Ding. Norm suggested we mention the State Park, Barbara C. Harris Conference Center and Crotched Mountain as well. Aaron said that low impact businesses want to be a part of a community with consistent traffic and an exposure to people. Having 3 or 4 larger events creates a draw.

Aaron reminded Kat that when someone reads this, they need to know:

1. Who you are as a group
2. What you're interested in as a group
3. What you're looking to do or have happen here

Make sure to tie in how the survey can help stimulate economic development.

Aaron suggested that when you're talking about Barbara C. Harris and Crotched Mountain, the daily population is higher than the nighttime populations. Our community has a core population of 1800 but swells to 3500 during an average summer day. Take the engine of the destination piece and have it foster some contribution back to the town. Right now, people stopping at the store is about the extent of it. Our job is to figure out how to get more dollars to stay here. We need to find a way to capitalize on the daily and seasonal populations.

EDAC Reorganization

We still need to recruit new members for the Committee. Norm checked with Mason Parker, but he's not able to join at this time. He will bring a copy of the charter to the next Breakfast Meeting which will be held the first Wednesday in May.

Next Meeting

The next meeting will be scheduled for Tuesday, April 24th at 6:00 PM.

Adjournment

KCarpenter moved to adjourn the meeting; NNickerson seconded and all were in favor.

The meeting adjourned at 6:20 PM.