**ECONOMIC DEVELOPMENT ADVISORY COMMITTEE**

Approved Meeting Minutes

Recorded by Janice Pack

August 21, 2017

**Members Present:** Paul Renaud, Jack Moran, Andre Wood

**Meeting Opened**: 7:00 PM

**The Minutes** of July 12, 2017 were reviewed.

A motion to accept the Minutes as written was made by PRenaud, and seconded by JMoran. All were in favor; motion passed.

**Web Presence**:

At the last meeting where Aaron Patt had come in to speak to the Committee about the website, it was decided to add more economic development content and link business addresses by putting a directory online. The Committee discussed what to put on the website, and decided to put the directory on the website first, and put a note in the Spirit that we are listing the businesses in a directory on our page, and that we hope the businesses will check to be sure the information is correct.

PRenaud will put the notice in the next edition of the ***Spirit*** stating that it is the intent of EDAC to create an online business directory, and we would like the businesses to review their listing for accuracy.

AWood asked PRenaud if we wanted to do a long list of names; he’d like to keep it “one level deep”. How to format this directory was discussed, and all agreed that a single page is best, hopefully searchable.

JMoran felt that we might want to include a page of how to advertise with us. PRenaud wants to include something that explains the process of getting a business approval.

PRenaud mentioned that the Charter is an older version. He will provide the information for JPack to update it.

Regarding the EDAC email address, PRenaud mentioned that the EDAC email address does go to his email address. PRenaud could open another account and call it GreenfieldEDAC@somewebsite.com. In the meantime, it was decided to have APatt open another email address on behalf of EDAC. JPack will talk to APatt about this.

Content on the page about what EDAC can do for a business in town was discussed. Some ideas were “Thinking of starting a business…” and “How to proceed with getting a business approval” which would include links to some of the regulations. PRenaud will work on a draft.

JMoran liked having 3 links in the left-hand directory:

* New Businesses (from A to Z how to go through the process of getting approvals)
* Existing Businesses (more information for businesses that are already in town, like how to increase their space)
* The Business Directory

The first two would provide links to Frequently Asked Questions and regulations.

Other ideas will be to play up tourism, and the Committee will get to that afterwards. This will pair well with promoting Greenfield as a recreational spot.

On where to spend the money in the EDAC budget: JMoran feels that we are pretty far along with the website without spending the money. Perhaps we could use the money to pull together the business event by hiring an organizer. It was felt Fall and Spring were the best times to do this. PRenaud will ask Kat Carpenter if she knows anyone. AWood would like to move quickly with this; PRenaud said early to mid-November. The Committee brainstormed a bit more about the details of this event.

PRenaud asked how the others saw the timeline, and all agreed that we would learn as we go, and take things one step at a time.

PRenaud mentioned that in the Charette of 2014 it was suggested that we turn the leach field into a park. The Rymes property would need to be subdivided, and one part merged with another lot that is already owned by the town to provide a park. A committee was supposed to be formed, but this has not been done. He wonders what the others on the EDAC felt about this. Creating a park also creates additional maintenance costs. JMoran felt that if the park could have elements to generate economic interest, such as a farmer’s market, then perhaps the EDAC would get involved. We’d need to know more about what the plans for the park would be.

Hearing no more business to discuss, AWood moved to adjourn the meeting; JMoran seconded and all were in favor.

**The meeting Adjourned at 8:50 PM.**