

ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

PRELIMINARY MEETING MINUTES

Tuesday, March 26, 2019 – 6:30 pm

Attendees: Kat Carpenter, Norm Nickerson, Ray Cilley, Janice Pack, Alyssum Proctor, Linda Gray

At 6:30 PM, Doreen Adams swore in Janice, Linda, Kat, and Norm as regular members and Ray as an Alternate for a one-year term.

Kat called the meeting to order at 6:41 PM

Committee Business

Election of Officers: Chair, Vice Chair, Secretary – This will be tabled until our next meeting.

Minutes from Previous Meeting – Janice read the minutes from February 26th. Correction: “Laura” to “Lora” on Line 50. **Kat moved to accept the minutes as corrected, Norm seconded. All were in favor; motion passed.**

SPIRIT Article – Kat wrote this one and hopes someone else will volunteer to write the next one.

Questions from last meeting – We spent a lot of time brainstorming at our last meeting, and Kat asked if anyone had questions. There was further discussion, which led into the next agenda item.

Brainstorming Session

Item 1: Advise/Make Recommendations to BOS/PB

What prevents businesses from coming to Greenfield? Slow internet is one thing. Norm noted that a welcoming type booklet for new businesses coming in to Town would be a good idea. Kat referenced the UNH Business Study to determine where we are as a Town right now.

1. Look at types of studies that can help us determine ‘where we are’ as a town
2. Process/streamline processes so they are consistent across boards
3. Open forum that people can come to
4. Survey/Data Collection

Item 2: Prepare Info for Prospective Businesses and Existing Businesses

1. Work with THE SPIRIT to validate business listings
2. Re-institute Business 2 Business Meetings (Coffee Klatches)
3. Host Business 2 Business Events
4. Connect with KrossLink through the Libraries Efforts
5. Do an Economic Development Study
 - a. UNH Business Development and Retention; see Wilton study at https://www.wiltonnh.gov/UserFiles/Servers/Server_13599840/File/Government/Boards%20and%20Committees/Economic%20Development/wilton_unh_bre_final_report_3.14.17.pdf
6. Tax Credits
 - a. Economic Revitalization Zone Tax Credits (ERZ Tax Credit) Program
 - b. Research and Development Tax Credit
 - c. Regenerative Manufacturing Tax Exemption

- d. Tax Increment Financing (for upgrading sewer availability)
- 7. Walking through PCC and Site Plan Reviews for Businesses.
- 8. Greenfield Business Permit Application and Decision (Requirements)

Item 3: Advise Prospective & Existing Businesses in Approval Processes (ZBA/PB/BOS)

Heath has #3 and he is not here tonight.

Item 4: Develop Long Range Strategy

Roger has #4 and he is not here tonight either, although he did send in his “homework”. We will wait until he’s here to discuss this.

Item 5: Provide Forum for Business Networking

Ray detailed what the Breakfast Club has been doing. Right now it’s about making connections and networking. This would be a great forum for the survey that we hope to develop to find out what businesses need. We don’t have a place for people to meet.

Kat said we need to develop an elevator speech.

She asked that we each provide bullet lists so we can further delve into each Bucket Item to decide WHAT WE CAN DO.

Other Business

Next Meeting will be held on the 4th Tuesday of April; April 23rd. Kat mentioned the Planning Board will be holding a PCC on April 8th that would be beneficial for others to attend. Kat suggested that we get on the Meetinghouse Committee – she said parking is a real problem. She said if we’re talking about rehabbing the Meetinghouse to make it a place where people want to come, if they don’t have a place to park, they won’t want to come. If the restaurant reopens, they will need to have more parking. The Library parking lot is also too small; people need to park on the side of the road. There is no signage on the town parking lot; some don’t know its there.

The Committee conversed about different things going on in Greenfield, and enjoyed catching up on things.

Adjourn

Kat moved to adjourn at 8:21 PM, and Janice seconded. Motion passed.