

ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

Approved Meeting Minutes

Recorded by Janice Pack

September 18, 2017

Members Present: Paul Renaud, Jack Moran, Kat Carpenter, Norm Nickerson, Andre Wood**Meeting Opened:** 7:00 PM

The Minutes of August 21, 2017 were reviewed. A motion to accept the Minutes as written was made by PRenaud, and seconded by JMoran. All were in favor; motion passed.

PRenaud had a notice from Jeanne Diestch regarding a regional hearing on broadband that Senator Hassan is having on October 13th. Time and location to be announced.

At the next meeting we will need to discuss the budget for 2018.

New Business:

Ray Cilley wants to form a short-term committee to investigate the options for the town acquiring the old filling station lot. This is related to the Charrette started a few years ago regarding putting a central gathering place or park on the leach field, and he would propose using that property for an entrance way. PRenaud asked if anyone on this committee would be interested in joining. It was decided to invite RCilley to a meeting to discuss this further before committing.

The October meeting will be held on Thursday, October 19th, and RCilley will be invited to come. PRenaud will notice this meeting date change.

Web Presence:

We decided at the last meeting to put the Business Directory on first. A notice will be in the next edition of the *Spirit* stating that it is the intent of EDAC to create an online business directory, and we would like the businesses already listed in the *Spirit* to review their listing for accuracy.

We also want to put on information for new businesses ("If you're thinking of starting a new business, here are a few things you need to know...") and PRenaud will work on that. NNickerson suggested that our Business Handbook contain an introduction, move into what impact the business will have beyond the property line, and include perhaps a block chart. Many good ideas were shared.

Regarding adding tourist information on the website, JMoran suggested we think about KCarpenter's idea of inviting students to work with us as a Community Service. We could put together a framework, and some of the students from Conval could do some research and work on that further.

Business Event Coordinator/Planner:

As far as an event organizer, Doreen Adams was suggested as someone who would be very capable of putting on the business event. PRenaud wondered if it would be best to plan it for late Spring and encumber the funds from this year's budget. NNickerson and JMoran agreed that Spring would be a good time to have this event. JMoran suggested that someone reach out to DAdams and invite her to come in on the 19th as well. All agreed, and JMoran sent her an email to see if she is interested.

The Committee brainstormed about the type of event they envision, and its purpose. AWood felt we could accommodate multiple agendas: support our existing businesses, make them aware of EDAC, foster inter-business communication, encourage new businesses. He's like it to further be a sort of trade show where the community can come and see the types of businesses that are available. Possibilities for a keynote speaker were

52 also discussed. KCarpenter will reach out to the SBA for some contacts. PRenaud suggested we invite someone
53 from Consolidated Communications, too.
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55 Having covered the items on the agenda, JMoran moved to adjourn the meeting; AWood seconded and all were
56 in favor.
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58 **The meeting adjourned at 8:49 PM.**

APPROVED